

Product Information

October 2008
Aftersales/Accessories/Chemicals/Service products
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BMW Group Car wash chemicals

Accessories

Management
Marketing
Sales of new Cars
Sales of used Cars
Aftersales
Administration

Product description

VP-22 has sent out recommendations to the following car wash chemicals manufacturers for the independent sale of their products for car washes to branches and dealerships of BMW AG:

- KOCH Chemie GmbH
- KAW Kiehl KG
- Chemische Fabrik Dr. Stöcker GmbH

Sales arguments / Advantages

The decision criteria over the choice of supplier were defined as follows:

- For the pre-treatment, pre-wash, rim cleaning, shampoo/foam, preserver and drying product groups, there is at least one BMW material approval (tested in accordance with BMW GS 93008-2) for a product.
- The compatibility of the product range has been demonstrated with selected biological service water treatment plants.
- All companies are certified to at least DIN EN ISO 9001:2000.
- The companies offer a considerable degree of flexibility and intensive service performance.

Technical information

- The material approvals can be viewed on the intranet.
- Prices for the individual products can be found in the relevant price lists maintained by the car wash chemical manufacturer or dealerships.



Note

Further information and company contacts can be found in the Aftersales Assistance Portal on the Automotive Chemicals homepage. ◀

Availability

immediate

Please refer to your price system or the latest price publications for the latest prices.